

2011–2012 SEASONAL ATHLETIC PROGRAM

Wesleyan Family –

Personal & Business Advertising Agreement



Wesleyan Wolf Trackers is pleased to offer *Wesleyan families* the opportunity to place personal and/or business advertisements in its seasonal athletic program. Ads for the year must be placed during the summer of 2011 and will run in all three 2011–2012 programs (Fall, Winter, and Spring) for the one price. Business ads may also be placed in Wesleyan School's annual yearbook. All pricing is for Wesleyan families only and reflects a discount from Commercial ad pricing.

Proceeds benefit Wesleyan athletics. Ad costs are tax deductible.

Due to printing deadline for the Fall program, please respond by July 24, 2011!

Advertiser:

Contact Person: _____ Address: _____

Business Name (if applicable): _____

Phone Number: _____ City, St, Zip: _____

E-Mail (required to send ad proof for approval): _____

Student(s) Name: _____ Grade(s): _____

_____ Please contact me about Corporate Sponsorship of the Wesleyan Wolf Trackers. Corporate sponsors receive ads on the program cover pages and/or in color, as well as numerous other benefits, based on the sponsorship level.

I authorize Wesleyan Wolf Trackers and Wesleyan School to insert the advertisement in its athletic programs (and yearbook, if applicable). I understand that full payment for ad must be received within 30 days of sale date (below), or ad will not appear in the athletic programs (and yearbook, if applicable). Wesleyan Wolf Trackers and Wesleyan School are not responsible for errors or omissions.

Authorized Signature: _____ Name (printed): _____ Date: _____

Ad Selection: Circle price below to indicate desired ad.

Ad Size *	Personal Ad Athletic Program Only <u>By July 24</u>	Business Ad Athletic Program Only <u>By July 24</u>	Business Ad Athletic Program & Yearbook ** <u>By July 24</u>
Full Page	\$ 235	\$ 410	\$ 560
Half Page	\$ 185	\$ 285	\$ 410
Quarter Page	\$ 110	\$ 160	\$ 235
Eighth Page	\$ 85	\$ 110	\$ 160
Paw Print	\$ 60	n/a	n/a

*** PLEASE NOTE ALL ADS WILL BE PRINTED IN BLACK & WHITE**

Photographs require at least Quarter Page. Business cards require at least Eighth Page.

Paw Prints are available for Personal ads only, and are large enough for a name or short phrase.

AD COPY: We accept professionally designed ad copy or we can design ad copy for you based on one of our templates. Send all ad copy (text, photos, company logos, camera-ready ads, etc.) by e-mail, thumb drive or disk in digital formats such as .pdf, .jpg, .tif, or .doc files.

_____ Ad copy (Text, Pictures, etc.) has been e-mailed to: stephdobbs@bellsouth.net

_____ Ad copy is enclosed

_____ Use same ad copy as last year

If Desired, Circle:

Template Option

A

B

C

PAYMENT: \$ _____ Due in full when ad is placed. See prices above.

Checks payable to: Wesleyan Wolf Trackers. Ad costs are tax deductible. Federal Tax ID 58-2509395.

Mail completed Advertising Agreement and full payment to:

Wesleyan Wolf Trackers, Attn: Stephanie Dobbs 2125 Blackheath Trace Alpharetta, GA 30005

Questions? Contact:

Dotti Lackey at email: ddlackey@comcast.net

Cell Phone: 404-580-9520

(Revised 05/28/11)

Wolf Trackers Use Only:

Check:\$ _____

Check Number: _____

Date Paid: _____