

2009–2010 SEASONAL ATHLETIC PROGRAM

Wesleyan Family –

Personal & Business Advertising Agreement



Wesleyan Wolf Trackers is pleased to offer Wesleyan families the opportunity to place personal and/or business advertisements in its seasonal athletic program. Ads for the year must be placed during the summer of 2009 and will run in all three 2009–2010 programs (Fall, Winter, and Spring) for the price listed below. Business ads may also be placed in Wesleyan School's annual yearbook. All pricing is for Wesleyan families only and reflects a discount from Commercial ad pricing.

All proceeds benefit Wesleyan athletics. Ad costs are tax deductible.

Due to our printing deadline for the Fall program, please respond by July 31, 2009!

Advertiser:

Contact Person: _____ Address: _____

Business Name (if applicable): _____

Phone Number: _____ City, St, Zip: _____

E-Mail (required to send ad proof for approval): _____

Student(s) Name: _____ Grade(s): _____

_____ Please contact me about Corporate Sponsorship of the Wesleyan Wolf Trackers. Corporate sponsors receive ads on the program cover pages and/or in color, as well as numerous other benefits, based on the sponsorship level.

I authorize Wesleyan Wolf Trackers and Wesleyan School to insert the advertisement in its athletic programs (and yearbook, if applicable). I understand that full payment for ad must be received within 30 days of sale date (below), or ad will not appear in the athletic programs (and yearbook, if applicable). Wesleyan Wolf Trackers and Wesleyan School are not responsible for errors or omissions.

Authorized Signature: _____ Name (printed): _____ Date: _____

Ad Selection: Circle price below to indicate desired ad.

Ad Size *	Personal Ad Athletic Program Only	Business Ad Athletic Program Only	Business Ad Athletic Program & Yearbook **
	<u>By July 10</u>	<u>By July 10</u>	<u>By July 10</u>
Full Page	\$ 225	\$ 400	\$ 550
Half Page	\$ 175	\$ 275	\$ 400
Quarter Page	\$ 100	\$ 150	\$ 225
Eighth Page	\$ 75	\$ 100	\$ 150
Paw Print	\$ 50	n/a	n/a

* Photographs require at least Quarter Page. Business cards require at least Eighth Page.

Paw Prints are available for Personal ads only, and are large enough for a name or short phrase.

** Yearbook advertising space is limited, so yearbook ads will be accepted on a first come, first serve basis. Refunds for yearbook ads will be given if needed.

Ad Copy: We accept professionally designed ad copy, or we can design ad copy for you based on your input. We prefer to receive ad copy (text, photos, company logos, camera-ready ads, etc.) by e-mail or disk in digital formats such as .pdf, .jpg, .tif, or .doc files. If this is not possible, please write ad copy on an attachment with instructions for formatting, and enclose original photographs, business cards, etc. to be used in the ad. Original photos will be returned.

_____ Ad copy has been e-mailed to: WesleyanSportsAd@gmail.com

_____ Ad copy is enclosed

_____ Use same ad copy as last year

Payment: \$ _____ Due in full when ad is placed. See prices above. **Checks payable to: Wesleyan Wolf Trackers**

Mail completed Advertising Agreement and full payment (along with ad copy, if not e-mailed) to:
Wesleyan Wolf Trackers, Attn: Roxie Prescott, 5265 Brooke Farm Drive, Dunwoody, GA 30338

Questions? Contact:

Roxie Prescott roxiehr@comcast.net

(Revised 04/30/09)

Wolf Trackers Use Only:

Check:\$ _____

Check Number: _____

Date Paid: _____