



INTERNATIONAL CONCEPTS CORP.
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Monday, January 4, 2010

To: Wesleyan School Families
From: Ana Maria R. Leao
Subject: School Bus Transportation for 2010/11 Academic Year

IC-*International Concepts Corp* (ICC) has provided student transportation to Atlanta area private schools since 1995. We are proud to kick off our third year offering our services to Wesleyan families. Our mission is to deliver safe and reliable transportation at a competitive price.

Bus routes operate from the first day of classes in August 2010 to the last day of school in May 2011. Enclosed are the Routes and Registration Form. IC-*International* picks up and drops off students at locations shown. We may make additional stops as long as vehicles do not deviate from main route. Please indicate on the Registration Form the bus stop that you wish to use, or call us at (678) 947-4969 to discuss the route or stop location best suitable for you.

Summary of Our Capabilities and Benefits:

- Vehicles Tracked by Satellite.
- Students have Assigned Seats and Seat Belts.
- Central Dispatcher communicates with vehicles during routes.
- Safety standards exceed Federal and State guidelines.
- 24/7 Customer Service Line.
- Route updates available on Twitter.

Submit Registration Now:

Published routes are subject to changes in response to demand. If you plan to use the service in academic year 2010-2011, please register immediately. If ICC does not have enough students enrolled by MAY 1, 2010, ICC reserves the right to cancel service. Parents will be notified by MAY 30, 2010.

Your Cost

Your daily cost is \$9.19 for roundtrip transportation with noon departures on days so designated by the school. This cost is comparatively lower than that of equivalent services for other private schools in the area.

Contingency Cost Increase: If the retail diesel price increases over 30% from January to November 2010 prices, ICC may add a fuel surcharge to the annual fee. This surcharge, if necessary, will be due on December 1, 2010 and shall not exceed \$125 per family.

Payment Plans and Processing of Registrations

The Registration Form outlines two payment plans. The single payment option includes a \$60 discount.

We process registrations in the order received. If requested route is full, we will contact you to explore alternatives. Once a route is full, we place new registrations on a waiting list until we have sufficient demand to evaluate allocation of additional resources. Thus, if student transportation is important to you, please submit registration immediately.

Please review Terms and Conditions on the reverse side of this letter. If you have any questions, please call (678) 947-4969 or e-mail us at icinternationalconcepts@gmail.com.

Thank you and best regards,