

Artist Market

Dear Artist,

We cordially invite you to participate in the **12th annual Wesleyan Artist Market**. The show dates are **Thursday, April 29 to Saturday, May 1, 2010**. The Wesleyan Artist Market is the largest fundraising event for the Wesleyan Arts Alliance, and all proceeds directly benefit the Fine Arts programs at Wesleyan School. The show is a much-anticipated tradition celebrating the arts and showcasing talented artists from all over the Southeast. A full spectrum of artwork will be represented. We will welcome back many artists who have participated in the show previously and include a select group of new artists.

Special events during the show will include a Preview Party, Opening Night Celebration, and a Children's Market. Artists are welcome to set up on Thursday afternoon and are invited to the Opening Night Celebration on Thursday evening. Attendance throughout the remainder of the show will be left to the discretion of each artist, but is highly encouraged for maximum exposure and sales opportunities. The show will be heavily promoted within the Wesleyan family and throughout the local community.

Please complete the attached application and return along with all application materials to the following address by January 15, 2010:

Wesleyan Artist Market
5591 Clinchfield Trail
Norcross, GA 30092

Our artist selection committee will review the work of all new applicants, and **letters of acceptance** to all artists will be sent out by **February 1, 2010**. We will also select and notify our featured artists at that time. Please note that booth space will be assigned on a first-come, first-served basis. Thank you for your interest in the 2010 Wesleyan Artist Market and we look forward to hearing from you soon.

Sincerely,

Jamie Stewart & Lisa Hoskin
2010 Wesleyan Artist Market Co-Chairs

Artist Market

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|--------------------------------|--------------------|-----------------------------------|
| Show Dates & Times: | Sunday, April 25 | 1-3pm Preview Party/Grace 17:20 |
| | Thursday, April 29 | 10am-4pm Artist Check-In & Set-Up |
| | Thursday, April 29 | 7-9pm Opening Night Celebration |
| | Friday, April 30 | 8am-7pm |
| | Saturday, May 1 | 9am-3pm |

Show Specifics:

The Wesleyan Artist Market directly benefits the Fine Arts Programs at Wesleyan School. The show will be held on the Wesleyan campus in Yancey Gymnasium. The school is located at 5405 Spalding Drive, Norcross, Georgia. This is an indoor, three-day art show and sale. All works on display and for sale must be the artist's original design. No more than 20% of total inventory may consist of prints. Artists are responsible for their own liability insurance and for paying Georgia sales tax. Wesleyan Arts Alliance will be responsible for merchandise check out (cash, checks, credit cards accepted). **25% of total sales will be retained by the Arts Alliance.**

Complete the following:

1. Please complete and return the application and requested materials noted on the checklist below. A **\$100.00 booth fee** must accompany your application. **Please make checks payable to the Wesleyan Arts Alliance.** Checks and photos will be returned if you are not accepted. **Cancellations must be received in writing by March 1, 2010 to receive a refund.**
2. Please include six photographs representative of your artwork. All photos may be emailed or sent on disk to the address listed below. **The work of all new artists will be reviewed by our artist selection committee to determine acceptance.** Photos may be included in our publicity materials, and any photos shared will be returned to you at the completion of the show.
3. The exhibit space is approximately 10' x 10', and the WAA will provide a pegboard tri-fold (3 4'x8' hinged panels) and hooks or an 8' table and tablecloth. You may bring your own chair/table to assist in display in your area, but your space cannot extend more than 10 feet square. You may want to bring your own lighting to highlight your space.
4. Artist check-in and set up will take place on Thursday from 10am until 4pm. The show will begin at 7pm with our Opening Night celebration.

Artist Checklist:

1. Completed and signed application.
2. Checks made payable to the Wesleyan Arts Alliance for \$100.00.
3. Six photographs of your work (include prices).
4. Artist bio and a list of galleries and museums where your work has been exhibited. Artist bios and three photos of your work will appear in the Artist Gallery under "Artist Market" on our website at **www.wesleyanschool.org**.
5. Self-addressed stamped envelope if photos must be returned prior to the show.

Mail Application by January 15, 2010 to:

**Wesleyan Artist Market
5591 Clinchfield Trail
Norcross, GA 30092
jamie1961@bellsouth.net**



2010 Application for Consideration

Artist Name _____

Name of Business _____

Address _____

City _____ State _____ Zip _____ Phone _____

email _____ Website _____

New Applicant: _____ Returning Artist: _____ Wesleyan Artist: _____

Check the appropriate category for your work:

- Acrylic/Oil Painting Metal Sculpture
- Ceramics Mixed Media Textiles
- Drawing Photography Watercolor Painting
- Glass Printmaking Wood
- Jewelry Pottery

Other: (Please explain)

Equipment Needed (Please check one):

Pegboard Booth _____ 8' Table with Tablecloth _____

Agreement and Disclaimer

A completed application is a contract to exhibit. By completing this contract, the above named artist agrees to hold harmless the Wesleyan Arts Alliance, Wesleyan School and the individual members of the organizations for any losses, expenses, demands, and claims sustained or alleged to have been sustained in connection with or to have arisen out of or resulting from activities related to the Wesleyan Artist Market 2010. Participation in the exhibit indicates that each artist accepts, understands and agrees to all of the foregoing rules and regulations stated in the application documentation.

Artist Signature: _____ Date: _____

Please return completed application no later than January 15, 2010 to:

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5591 Clinchfield Trail
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